

**Hire a White Woman:  
Race and Gender Calculations  
for Business Owners**

Asian Indian Americans have come to own about half of the nation's motels. This achievement furthers notions of American exceptionalism and neoliberal policies. Yet racial, gender, and cultural conflict mark owners' business experiences. This talk explains how owners work within marginalized statuses to uplift themselves. Owners' achievements do not indicate the declining significance of race or gender, and instead show how these social hierarchies operate alongside economic mobility.



**FREE PUBLIC LECTURE/RESCHEDULED  
MONDAY, APRIL 21, 4:00 pm  
HBL CLASS OF 1947 ROOM  
PAWAN DHINGRA IS PROFESSOR & CHAIR  
OF SOCIOLOGY AT TUFT'S UNIVERSITY**

His book, *Life Behind the Lobby: Indian American Motel Owners and the American Dream* (Stanford Univ. Press), will be available for purchase at the talk, courtesy of UCONN Co-Op Bookstore  
Sponsored by Asian+Asian American Studies Institute/CLAS, Sociology and India Studies Program at UCONN-Storrs